30 November 1951

MEMORANDUM FOR: Deputy Director (Administration)

SUBJECT : Advertising in Connection with Personnel Procurement

- 1. The Assistant Director (Personnel) requests an allocation of \$25,200 for subject purpose for fiscal year 1952.
- 2. Comptroller states that funds can be made available and that unvouchered funds should be used. He also refers to a Civil Service Commission ruling against paid advertising in connection with procurement of civilian employees for U. S. Government positions.
- 3. The Personnel Office obtained on 17 July 1951 an informal statement from the Civil Service Commission that the Commission would not raise any question if CIA resorted to paid advertising for personnel procurement purposes. On 15 November 1951, at my request, the acting Personnel Director obtained a verbal confirmation of this informal statement, together with an indication that the Civil Service Commission does not want a written request or to make a written ruling giving us an exception.
 - 4. a. Item 11, Section A, Delegations of Authority signed by the DCI on 1 December 1950, states:
 - *A. The power to review and authorize or approve the following actions is hereby delegated to the Deputy Director for Administration....
 - *11. Publication of advertisements, notices or proposals.**
 - b. I have verified with the General Counsel that the above-quoted delegation is applicable in this case.
- 5. The DD/A also has delegated authority to approve, without Project Review Committee action, expenditures up to \$25,000.
- 6. I believe that we should be guided in this instance by the determination of the Assistant Director (Personnel) that he requires an advertising program of this magnitude as an aid in meeting personnel procurement objective.

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7. Recommend that you authorize the Assistant Director (Personnel) to obligate during the fiscal year 1952 a total amount not to exceed \$25,000 of unvouchered funds for advertising in connection with personnel procurement for this Agency. Obligations should be made generally in accordance with General Accounting General Regulations No. revised to 27 August 1951.

Assistant Deputy Pirector (Administration)

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